

We are HIRING!

Graphic Designer

Digital & Multimedia

Job Summary

The graphic designer utilizes graphic design and copywriting skills to develop graphics and other creative materials that support the company's branding drive for internal, commercial and promotional needs.

Requirements

- Minimum Bachelor's degree in graphic arts, design, communications, or relevant fields.
- At least 3 years in Graphic Design, Creative, Content and Advertising experience or any other relevant experience.
- Strong knowledge of Adobe Photoshop, Illustrator and other similar graphic design software.
- Strong command of creatives with meticulous attention to detail, problem-solving skills and out-of-the-box content creation.
- Strong command of English and Malay language, especially in writing (Mandarin is an advantage).
- Meticulous attention to detail, problem solving skills and outstanding content creation skills.
- Good understanding of brands and marketing mix with strong focus on results.
- Knowledge of Adobe After Effects and Adobe Premiere Pro is an advantage.

Key Accountabilities

- Developing concepts, graphics and layouts that aligns with company branding while maintaining readability and functionality.
- Able to create designs that are purposeful and functional to meet specific commercial or promotional needs.
- Able to effectively study and define requirements as well as review and suggest improvements on illustrative material and copy.
- Keeping internal clients up to date, listening to and acting on feedback, and explaining the rationale behind graphic design decisions.
- Liaising with external printers or production teams to ensure deadlines are met and material is presented to the highest quality.
- Ideation of content, copywriting and/or storyboarding for campaigns and to collaborate with team members to ensure effectiveness of visuals.
- Overall compliance of the company's long-term branding drive, strategy and sustainability.

Curriculum Vitae must be submitted to:

recruitment@imagine.com.bn no later than Sunday, 4th December 2022.

Only shortlisted candidate will be notified.