



## Apple Device and Accessories Launch Promotion 2025

### What is the Apple Device and Accessories Launch Promotion?

These promotion offers new and existing imagine customers a chance to purchase Apple device and accessories at attractive prices.

### What are the promotions available?

#### 1. Real Postpaid Device Bundle

New and existing customers can purchase the Apple device below at a promotional price by bundling with Real Postpaid plan on a 24-month contract period.

Device Model	Recommended Retail Price	Imagine Customer Outright Purchase Price	MRC + Instalment	
			Real 38 (18GB)	Real 58 (35GB)
iPhone 17 256GB	B\$1,299	B\$1,288	B\$128	B\$148
iPhone 17 512GB	B\$1,619	B\$1,608	B\$158	B\$178
iPhone Air 256GB	B\$1,619	B\$1,608	B\$158	B\$178
iPhone Air 512GB	B\$1,949	B\$1,938	B\$178	B\$198
iPhone Air 1TB	B\$2,279	B\$2,268	B\$198	B\$218
iPhone 17 Pro 256GB	B\$1,789	B\$1,778	B\$168	B\$188
iPhone 17 Pro 512GB	B\$2,119	B\$2,108	B\$188	B\$208
iPhone 17 Pro 1TB	B\$2,449	B\$2,438	B\$218	B\$238
iPhone 17 Pro Max 256GB	B\$1,949	B\$1,938	B\$188	B\$208
iPhone 17 Pro Max 512GB	B\$2,279	B\$2,268	B\$218	B\$238
iPhone 17 Pro Max 1TB	B\$2,609	B\$2,598	B\$238	B\$258
iPhone 17 Pro Max 2TB	B\$3,259	B\$3,248	B\$268	B\$288

**Note:** Customers get a free Apple 20W USB-C Power Adapter when they bundle the iPhone 17 device with our Real Device Postpaid bundle plans (Real38 or Real58), Wish Postpaid Bundle Plans (Wish15, Wish25, Wish50), Dream Broadband Bundle Plans (Dream 200Mbps 1.3TB and above) or when the device is purchased outright by imagine customer.

Customers are also eligible for BIBD Promotion when they bundle with Real Postpaid Device Bundle Plans with Apple iPhone 17 device where customer will be entitled for 1<sup>st</sup> month bill waiver. This promotion is valid from 26<sup>th</sup> September 2025 to 30<sup>th</sup> November 2025, while stocks last.

#### 2. Dream Broadband Plan

##### Apple Watch Series 11 24-Months Contract Term

New and existing customers can purchase the Apple Watch Series 11 below at an attractive price by bundling with Dream Broadband plan on a 24-month contract.



Device Model	Retail Price	Imagine Customer Outright Purchase price	200Mbps 1.3TB (\$65/mth)	300Mbps 1.3TB (\$75/mth)	300Mbps 1.8TB (\$118/mth)	500Mbps 2.0TB (\$128/mth)	UNL500 (\$169/mth)
			DEVICE UPFRONT				
Apple Watch Series 11 Aluminium (42MM GPS)	B\$ 589	B\$ 578	B\$ 388	B\$ 308	B\$ 258	B\$ 148	B\$ 0
Apple Watch Series 11 Aluminium (46 MM GPS)	B\$ 639	B\$ 628	B\$ 438	B\$ 358	B\$ 308	B\$ 208	B\$ 50

Apple iPhone 17 device 24-Months Contract Term

New and existing customers can purchase Apple device below at an attractive price by bundling with Dream Broadband plan on a 24-month contract.

Device Model	Retail Price	Imagine Customer Outright Purchase Price	200Mbps 1.3TB (B\$65/mth)	300Mbps 1.3TB (B\$75/mth)	300Mbps 1.8TB (B\$118/mth)	500Mbps 2.0TB (B\$128/mth)	UNL500 (B\$169/mth)
			DEVICE UPFRONT				
iPhone 17 256GB	B\$ 1,299	B\$ 1,288	B\$ 1,045	B\$ \$899	B\$ 699	B\$ 599	B\$ 469
iPhone 17 512GB	B\$ 1,619	B\$ 1,608	B\$ 1,345	B\$ 1,169	B\$ 1,119	B\$ 1,069	B\$ 919
iPhone Air 256GB	B\$ 1,619	B\$ 1,608	B\$ 1,345	B\$ 1,169	B\$ 1,119	B\$ 1,069	B\$ 919
iPhone Air 512GB	B\$ 1,949	B\$ 1,938	B\$ 1,635	B\$1469	B\$ 1,369	B\$ 1,319	B\$ 1,289
iPhone Air 1TB	B\$ 2,279	B\$ 2,268	B\$ 1,925	B\$1759	B\$ 1,659	B\$ 1,609	B\$ 1,579
iPhone 17 Pro 256GB	B\$ 1,789	B\$ 1,778	B\$ 1,500	B \$1,350	B\$ 1,250	B\$ 1,200	B\$ 900
iPhone 17 Pro 512GB	B\$ 2,119	B\$ 2,108	B\$ 1,800	B\$ 1,650	B\$ 1,550	B\$ 1,500	B\$ 1,200
iPhone 17 Pro 1TB	B\$ 2,449	B\$ 2,438	B\$ 2,100	B\$ 1,950	B\$ 1,850	B\$ 1,800	B\$ 1,500
iPhone 17 Pro Max 256GB	B\$ 1,949	B\$ 1,938	B\$ 1,700	B\$ 1,600	B\$ 1,500	B\$ 1,450	B\$ 1,200
iPhone 17 Pro Max 512GB	B\$ 2,279	B\$ 2,268	B\$ 2,000	B\$ 1,800	B\$ 1,700	B\$ 1,650	B\$ 1,300
iPhone 17 Pro Max 1TB	B\$ 2,609	B\$ 2,598	B\$ 2,300	B\$ 2,100	B\$ 2,000	B\$ 1,950	B\$ 1,700
iPhone 17 Pro Max 2TB	B\$ 3,259	B\$ 3,248	B\$ 2,800	B\$ 2,600	B\$ 2,500	B\$ 2,450	B\$ 2,200



### 3. Wish Postpaid Plan

#### Apple AirPods Pro 3 24-Months Contract Term

New and existing customers can purchase Apple AirPods Pro 3 below at an attractive price by bundling with Wish Postpaid plan on a 24-month contract.

Device Model	Retail Price	Imagine Customer Outright Purchase price	Wish15 (B\$28/month)	Wish25 (B\$45/month)	Wish50 (B\$75/month)
			DEVICE UPFRONT		
AirPods Pro 3	B\$349	B\$338	B\$278	B\$188	B\$88

#### Apple iPhone 17 device 24-Months Contract Term

New and existing customers can purchase Apple device below at an attractive price by bundling with Wish Postpaid plan on a 24-month contract.

Device Model	Retail Price	Imagine Customer Outright Purchase Price	Wish15 (B\$28/month)	Wish25 (B\$45/month)	Wish50 (B\$75/month)
			Device Upfront		
iPhone 17 256GB	B\$ 1,299	B\$ 1,288	B\$ 1,140	B\$ 1,045	B\$ 899
iPhone 17 512GB	B\$ 1,619	B\$ 1,608	B\$ 1,430	B\$1,345	B\$ 1,169
iPhone Air 256GB	B\$ 1,619	B\$ 1,608	B\$ 1,430	B\$ 1,345	B\$ 1,169
iPhone Air 512GB	B\$ 1,949	B\$ 1,938	B\$ 1,720	B\$ 1,635	B\$ 1,469
iPhone Air 1TB	B\$ 2,279	B\$ 2,268	B\$ 2,000	B\$ 1,925	B\$ 1,759
iPhone 17 Pro 256GB	B\$ 1,789	B\$ 1,778	B\$ 1,570	B\$ 1,495	B\$ 1,319
iPhone 17 Pro 512GB	B\$ 2,119	B\$ 2,108	B\$ 1,860	B\$ 1,775	B\$ 1,599
iPhone 17 Pro 1TB	B\$ 2,449	B\$ 2,438	B\$ 2,150	B\$ 2,095	B\$ 1,919
iPhone 17 Pro Max 256GB	B\$ 1,949	B\$ 1,938	B\$ 1,710	B\$ 1,645	B\$ 1,459
iPhone 17 Pro Max 512GB	B\$ 2,279	B\$ 2,268	B\$ 2,000	B\$ 1,925	B\$ 1,739
iPhone 17 Pro Max 1TB	B\$ 2,609	B\$ 2,598	B\$ 2,290	B\$ 2,235	B\$ 2,030
iPhone 17 Pro Max 2TB	B\$ 3,259	B\$ 3,248	B\$ 2,850	B\$ 2,800	B\$ 2,600

#### **When and where are the promotions valid?**

Promotions are available at all imagine centres except Rimba Point and Stoneville, Bangar on 6<sup>th</sup> October 2025, while stocks last.

#### **Who is eligible for this promotion?**

- i. New customers who sign up or switch to Real Postpaid Device Bundle, Dream Broadband Device Bundle or Wish Postpaid Device Bundle Plan.
- ii. Existing customers with an active Real Postpaid Device Bundle, Dream Broadband or Wish Postpaid Plan who are not under any active promotional contract.



- iii. Existing imagine customers who are interested in this promotion must settle any outstanding payments with imagine to be eligible to subscribe to Dream Broadband Device Bundle Plan
- Note:** Customers who have their service temporarily disconnected or temporarily out of service are not eligible for these promotional prices until their service is reactivated.

### What do I need to bring to sign up for this promotion?

Upon application, you must provide a copy of your Identification document i.e. identity card (IC) or passport, and any other information required by imagine.

### How many Apple device bundles can I sign up for?

#### a. iPhone 17 Series

For this sign-up, recontract and outright purchases, a customer is limited to one (1) iPhone device only.

For Real Postpaid Device Bundle:

- There is limit of 1 device per customer.
- Upon application, customers must pay a **one-month rental in advance**.

For Wish Postpaid/Dream Broadband plans:

- There is limit of 1 device per customer.
- Customers can subscribe to **one (1) Dream Broadband Plan or Wish Postpaid Plan which can be bundled with one (1) device**.
- Upon application, customers must pay a **one-month rental in advance**.

For outright purchase:

- There is limit of 1 device per customer.

#### b. Apple Watch Series 11 and AirPods Pro 3

For Wish Postpaid/Dream Broadband plans:

- There is limit of 1 device per customer.
- Customers can subscribe to **one (1) Dream Broadband Plan or Wish Postpaid Plan which can be bundled with one (1) device**.
- Upon application, customers must pay a **one-month rental in advance**.

For outright purchase:

- There is no limit.

### Are there any charges for sign-up for Real Postpaid Device Bundle, Dream Broadband Device bundle or Wish Postpaid Device Bundle promotion?

Yes, you are required to make an advanced payment of one (1) month rental upon signing up to the Real Postpaid Device Bundle Plan, Wish Postpaid Plan, Dream Broadband Device Bundle Plan and Dream Broadband Plan which will vary according to your selected plan and device model. No booking is allowed.

New signups for Wish Postpaid/Dream Broadband Plan

- For Yellow & Red I.C holders: Deposit is waived.
- For Green I.C holders: Deposit is \$100.00



**When will I receive my device?**

Sign-ups or Port-ins:

Upon successful port-in, you will receive the device upon service activation. For new sign-ups, once your broadband service has been activated, imagine will notify you to collect the device at the imagine centre.

Recontracts:

Once your re-contract has been successful, you will receive your device immediately.

**Can customers make an outright purchase for the device?**

Yes. Kindly refer below the pricing for imagine customer outright purchase.

Device Model	Normal Price	imagine Customers Price
iPhone 17 256GB	B\$ 1,299	B\$ 1,288
iPhone 17 512GB	B\$ 1,619	\$B 1,608
iPhone Air 256GB	B\$ 1,619	B\$ 1,608
iPhone Air 512GB	B\$ 1,949	B\$ 1,938
iPhone Air 1TB	B\$ 2,279	B\$ 2,268
iPhone 17 Pro 256GB	B\$ 1,789	B\$ 1,778
iPhone 17 Pro 512GB	B\$ 2,119	B\$ 2,108
iPhone 17 Pro 1TB	B\$ 2,449	B\$ 2,438
iPhone 17 Pro Max 256GB	B\$ 1,949	B\$ 1,938
iPhone 17 Pro Max 512GB	B\$ 2,279	B\$ 2,268
iPhone 17 Pro Max 1TB	B\$ 2,609	B\$ 2,598
iPhone 17 Pro Max 2TB	B\$ 3,259	B\$ 3,248

**I am currently on an existing contract with a few months before expiry. Can I apply for Real Postpaid, Wish Postpaid or Dream Broadband?**

Yes, customers can apply for this promotion on the following conditions:

- i) Customers currently on any discount or promotional contract must settle remaining penalty and forego any remaining rewards.
- ii) Customers currently on any device bundle contract must settle the device penalty at a flat rate indicated by imagine and remaining contract penalty.
- iii) Customers on non-promotional contract/any device bundle contract: Can sign-up for device bundle without any penalty fee.
- iv) Customers who are on Dream Bundle plans must unbundle and recontract their Dream Broadband to 24-months. The contract penalty will be waived if their remaining contract period is 6 months or below.

### **Can I apply for this on behalf of the service owner?**

Yes, however, you are required to provide a signed copy of the service owner's proof of identity card (IC) or any identification document, and a signed letter of authorisation.

### **If I sign up for this promotion, am I eligible to apply for another device bundle, broadband or mobile promotion in the future?**

Any existing customers on Real Postpaid Mobile plan and Dream Broadband Device Bundle will be required to settle the remaining fees and instalment charges before applying for another Real Postpaid Device Bundle plan or Dream Broadband Device Bundle with device bundle. Alternatively, you may also subscribe for an additional Real Postpaid Device Bundle plan or Dream Broadband Device Bundle with a new service number.

### **Can I upgrade or downgrade my Real Postpaid plan/Dream Broadband plan/Wish Postpaid plan during the contract period?**

#### Dream Broadband/Wish Postpaid Plan:

- Upgrades are allowed. However, the upfront payment will still be based on the initial subscription plan.
- Downgrades are not allowed. You will be required to settle any necessary fees and charges, including the rental charges for the remaining months of the contract period and the device's cost.

#### Real Postpaid:

- Customers will not be able to upgrade.
- Downgrades are not allowed. You will be required to settle any necessary fees and charges, including the rental charges for the remaining months of the contract period and the device's cost.

### **Can I terminate or change ownership of my subscribed imagine plan within the contract period?**

No, you are not allowed to terminate, change ownership (except in the event of death or with imagine's consent), or port out during the contract period. If you do, early termination charges will apply, including remaining rental and device instalments.

### **What happens if my device gets stolen, lost, or damaged during the contract period? Do I still need to pay?**

Yes. Customers are responsible for any loss, theft or damage to the device at all times and shall continue to pay the remaining rental charges, even if the device is lost, stolen, or damaged.

### **What is SHIELD+ Extended Warranty?**

SHIELD+ Extended Warranty provides 1-year extended warranty, one-time front screen replacement and one-time back glass replacement. This is exclusive for iPhone 17 devices only.

You can register for the warranty at a later timing, but it will be based on the activation date. Activation can be done via the links below:

- Coverage and T&C: <https://www.protechdevices.com/pages/shield-plus>
- Registration - <https://register.protechdevices.com>

**Note:** Receipt or payment invoice is required to complete the registration for warranty. Receipt or payment invoice is to be presented to AV Electronics to proceed with claiming.